

## LEE Research Action Campaign Outline

<b>Campaign Components (in chronological order)</b>	<b>Who Participates</b>	<b>Why</b>	<b>What RD/Organizer Does (in an ideal world with unlimited resources)</b>
<b>Training on organizing fundamentals (power/self-interest/problem → issue, action)</b>	All issue action team members	To ensure that our issue action teams are starting their work together with a common mindset, vocabulary, and understanding of their mission.	<ul style="list-style-type: none"> <li>• Drive turnout (working with RST)</li> <li>• Arrange event logistics</li> <li>• Co-train</li> </ul>
<b>Training on research actions</b>	All issue action team members	<ul style="list-style-type: none"> <li>• To establish the purpose of research actions</li> <li>• To rehearse research actions</li> <li>• To get our team working together as at team.</li> </ul>	<ul style="list-style-type: none"> <li>• Drive turnout (working with RST)</li> <li>• Arrange event logistics</li> <li>• Co-train</li> </ul>
<b>First Issue Action Team meeting</b>	All issue action team members	<ul style="list-style-type: none"> <li>• To establish norms and operating procedures for the team (including leadership)</li> <li>• To set house meeting goals</li> <li>• To brainstorm first round of issue actions.</li> </ul>	<ul style="list-style-type: none"> <li>• Prep co-chairs</li> <li>• Observe and guide if necessary</li> <li>• Evaluate with co-chairs and agree on plan to follow up with them on next steps.</li> </ul>
<b>Issue-focused house meetings</b>	Hosted by issue action team members, with participants from their extended networks.	<ul style="list-style-type: none"> <li>• To expand base of people committed to working together in this issue area.</li> <li>• To identify specific areas for research and potential action.</li> </ul>	<ul style="list-style-type: none"> <li>• Prep meeting host</li> <li>• Attend if possible</li> <li>• As a participant, throw in ideas you have heard from other house meetings to see the reaction (testing/cross-fertilization)</li> <li>• Evaluate with host</li> </ul>
<b>First round of research actions (5-10)</b>	4-5 members of the issue action team per research action.	<ul style="list-style-type: none"> <li>• To begin working together as a team meeting with low-stakes targets.</li> <li>• To begin narrowing down from a problem area to potential issues.</li> </ul>	<ul style="list-style-type: none"> <li>• Follow up with IAT member to make sure the meeting gets scheduled and team participation is secured.</li> <li>• Lead pre-meeting or prep IAT member to lead pre-meeting.</li> <li>• Participate in research action, mostly by</li> </ul>

			<p>listening.</p> <ul style="list-style-type: none"> <li>Actively listen for issue/action opportunities that members might not here.</li> <li>Lead evaluation or prep IAT member to lead evaluation.</li> <li>Share issue/action opportunities that you have heard and build them into next steps.</li> </ul>
<b>Monthly Issue Action Team meetings</b>	Issue Action Team members	<ul style="list-style-type: none"> <li>To share what has been learned in house meetings and research actions.</li> <li>To strategize how this new information should shape future research action targets and questions in research actions and house meetings.</li> <li>To form a hypothesis about issue action possibilities that can be tested in subsequent house meetings and research actions.</li> <li>To re-visit the Issue Campaign Checklist to assess progress.</li> </ul>	<ul style="list-style-type: none"> <li>Preps co-chairs to lead meeting.</li> <li>Offers strategic guidance to the group.</li> <li>Evaluates with co-chairs.</li> </ul>
<b>Repeat trainings in Fundamentals of Organizing and Research Actions</b>	New Issue Action Team members who have emerged through house meetings.	<ul style="list-style-type: none"> <li>To make sure that new leaders are brought up to speed and incorporated into the organizing as they emerge.</li> </ul>	<ul style="list-style-type: none"> <li>Drive turnout (working with RST)</li> <li>Arrange event logistics</li> <li>Co-train</li> </ul>
<b>Second round of research actions (5-10)</b>	Issue Action Team members	<ul style="list-style-type: none"> <li>To begin to test out hypotheses formed after the first round of research actions</li> <li>To get a better read on a specific political landscape around an emerging issue</li> <li>To build relationships with allies around an emerging issue.</li> </ul>	<ul style="list-style-type: none"> <li>Follow up with IAT member to make sure the meeting gets scheduled and team participation is secured.</li> <li>Lead pre-meeting or prep IAT member to lead pre-meeting.</li> <li>Participate in research action, mostly by listening.</li> <li>Actively listen for issue/action</li> </ul>

			<p>opportunities that members might not here.</p> <ul style="list-style-type: none"> <li>• Lead evaluation or prep IAT member to lead evaluation.</li> <li>• Share issue/action opportunities that you have heard and build them into next steps</li> </ul>
<p><b>Final Issue Action Team meeting of the research phase (though the team will continue on into an action phase)</b></p>	<p>All issue action team members</p>	<ul style="list-style-type: none"> <li>• To confirm/ratify an issue for action that has met all the criteria of the issue action checklist.</li> <li>• To lay out a plan for final testing this issue through IRMs and house meetings to confirm that it “has legs” amongst our membership.</li> <li>• To prepare to take this issue to the RST to move into a campaign planning phase.</li> </ul>	<ul style="list-style-type: none"> <li>• Prep with co-chairs</li> <li>• Offer strategic guidance</li> <li>• Evaluate with co-chairs</li> </ul>