

5 Ways to Build Lasting Connections

A confident introduction can turn a conversation into a lasting connection

1

Introduce Yourself

Share your name and what you do in one sentence.

2

Lead With Purpose

Share what inspires your work, not just your title.

3

Ask a Question

Show genuine interest and let the conversation flow.

4

Find a Connection

Look for a shared interest, experience, or goal.

5

Follow Up

Reconnect within 48 hours to keep the conversation going.

TRY THIS

Practice a 30-second introduction before your next networking event.